




CITROËN



THE NEW ë-C3
ALL ELECTRIC
#EFFORTLESSLYELECTRIC

THE BRAND



 **FRENCH
AUTOMOTIVE
BRAND**
ESTABLISHED IN 1919

Citroën is a French automotive brand established in 1919. Present in over 101 countries, the brand has sold over 50 million vehicles in its 103 years, owing to the founder's vision to make well-being accessible through comfort.

Globally, the brand is known for its bold design and comfort offerings. Over the years of its operations, it evolved into a brand that not only sets new limits for excellence but also challenges convention. Today, the brand has grown to become one of the most loved and collected automotive brands worldwide.

Citroën dares to push limits and break conventional norms, due to which it has had a racing lineage & has won 3 WTCC and 8 WRC world championship manufacturers' titles.

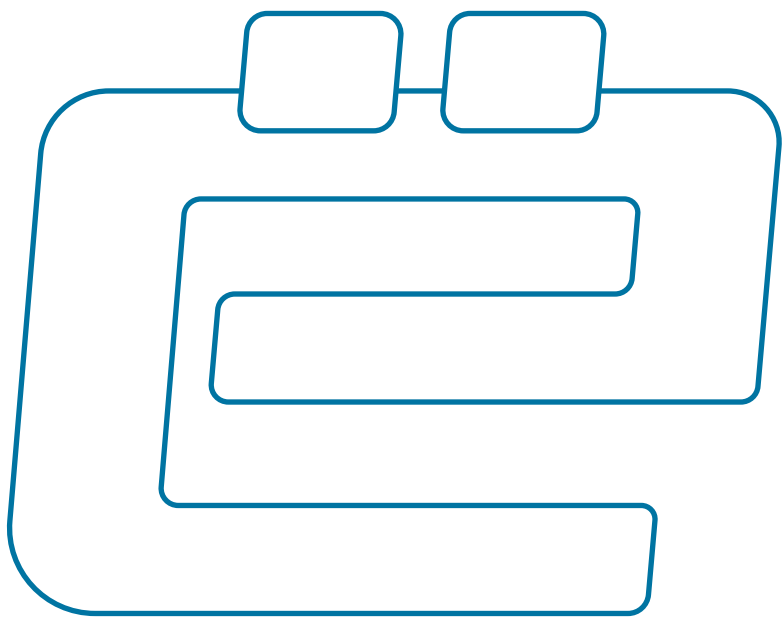
Citroën offers innovative solutions to mobility with an innovative modern approach, while retaining its tradition of excellence. There are many firsts in the automotive world brought by Citroën which led to it winning numerous national and international awards.

- 1st mass-market car with front-wheel drive - Traction Avant
- 1st Hydropneumatic self-levelling suspension system in the world
- 1st car model with modern disc brakes - Citroën DS
- The iconic and popular 2CV transcended eras and completed its journey from 1948 to 1990 with over 5 million units globally

Being an innovative brand, Citroën globally offers a wide range of models, from the AMI, an electric quadricycle designed for the city, to sedans, SUVs, and commercial cars, which are available with multiple powertrains – Conventional fuel, Electric & Plug-in hybrid.



#EFFORTLESSLYELECTRIC



As a young and progressive individual, every choice, every moment, and every step of your evolution shapes who you are. Your unique experiences and conscious lifestyle fuel your unique story. And this story is a measure of every element of your life, especially the vehicle that charges your drive.

Built to keep your story at the forefront, we present to you the **New ë-C3 All Electric**, an intuitive and advanced embodiment of comfort and innovation in an all-new electric avatar.

THRILLING FEATURES



246 km* RANGE IN A SINGLE CHARGE

Enjoy long and uninterrupted drives with the New ë-C3 All Electric's 246 km* single-charge range

100% DC FAST CHARGING FOR QUICK CHARGING & WORRY-FREE DRIVE

With DC fast charger, the New ë-C3 All Electric can be charged from 10% to 80% in just 57 minutes**

26 cm CITROËN CONNECT TOUCHSCREEN WITH WIRELESS SCREEN MIRRORING

Stay connected on the move with wireless compatibility with Apple CarPlay™ and Android Auto™

29.2 kWh BATTERY PACK WITH REGENERATIVE BRAKING

Charge your vehicle's battery every time you apply brakes with Regenerative Braking

CITROËN ADVANCED COMFORT WITH FLYING CARPET EFFECT

Cruise comfortably with a new-generation suspension system



GOING ELECTRIFYING EXTERIORS

Let your eyes trace the bold lines of this hatchback with a twist, along with resilient wheel arches built into SUV-like proportions. Subtle touches of chrome and colour culminate into the iconic dual-chevron front grill, adorned with split headlamps.

Express your own style with the New ë-C3 All Electric, with a host of customisation options, asserting an electrifying presence on the roads.



ENERGISING INTERIORS

Comfortable. Spacious. Stylish. Energising. With an interior design that expresses your personality, the New ë-C3 All Electric exudes 'you,' with commanding views of the outside world, customisable dashboards, contrast stitching, and a 26cm touchscreen.

Take style a notch further and customise the unique seat trims with subtle colour touches in your New ë-C3 All Electric.





Standing tall on a 100+ year-old legacy of innovation and comfort, we welcome our customers into the world of Citroën with the Citroën Advanced Comfort Program. Providing innovative solutions using the latest technological advancements, we unlock this potential through four key pillars:

INTUITIVE TECHNOLOGY

LIVE ELEVATED

CUSTOMISED COMFORT

HAPPY SPACE

The Citroënist
Est. 1919

INTUITIVE TECHNOLOGY



For the laidback and the adventurous. For the procrastinators and the proactive ones. With the New ë-C3 All Electric, no matter what your personality is, our intuitive tech solutions will cater to all your needs.



FULLY AUTOMATIC DRIVE WITH AN E-TOGGLE

Advanced "E-Toggle" automatic gearbox for a truly comfortable driving experience

ECO/STANDARD DRIVE MODES

Switch between ECO and Standard drive modes to customise your driving experience

LIVE ELEVATED



The agility of a hatchback. The attitude of an SUV. Crafted to give an unmistakable experience, the New ë-C3 All Electric sports a driving position 100mm higher than other sub-4m hatchbacks and an elevated ground clearance of 170mm. Now explore the wilderness and allow your car to adapt the drive to your liking, with a tilt-adjustable steering wheel and a height-adjustable driver seat.

Crafted to perfection, elevate your driving experience and style, with the SUV-like stance and the high bonnet of the New ë-C3 All Electric. Featuring split headlights, extended chrome chevrons, imposing wheel arches, front skid plates, and a lean muscle exterior, with strong shoulder lines, command an electric style with the New ë-C3 All Electric.



HAPPY SPACE

Happy places can differ from person to person – from the familiarity of home to scents and flavours that evoke deep emotions. Presenting to you, our 'Happy Space' - large enough to fit all your memories with additional room to make some more.

With 1378mm of shoulder room for rear passengers or 991mm of headroom for the front passengers, enjoy plenty of space for everyone and everything.

The New ë-C3 All Electric takes practicality and convenience to a new level, with its 2540mm wheelbase offering you an enjoyable drive alongside cleverly hidden storage.

BOOT

Live the SUV life in the New ë-C3 All Electric, complete with nimble handling, a 315L boot, and a comforting abundance of space - to fit your belongings and spares too.



CHARGING SOLUTIONS



DC FAST CHARGER: With DC fast charger, the New ë-C3 All Electric can be charged from 10% to 80% in just 57 minutes**

HOME/WORKPLACE CHARGING: Conveniently charge your New ë-C3 All Electric from 10% to 100% in 10 hours 30 minutes** with 15 Amp plug point at your Home or workplace

PORTABLE CHARGING CABLE WITH YOUR NEW ë-C3 ALL ELECTRIC: A Portable charging cable comes with your car kit, which can be plugged into any 15 Amp socket



INFO10MENT

The intuitive and modern 26cm Citroën Connect touchscreen allows you to mirror key functions of your smartphone* through wireless compatibility with Apple CarPlay™ and Android Auto™, now access your multimedia content and apps, or simply manage your smartphone directly through the large high definition touchscreen. Relax in the comfort of the New ë-C3 All Electric and enjoy a seamless driving experience.

*T&C: Application features and displays may vary depending on the different operating systems or smartphone devices being used. Avoid using the phone while driving for your safety.

WARRANTY



At Citroën, comfort and mobility are at the heart of everything we do. The Citroën Warranty Programme has been designed keeping these values in mind.

- High Voltage Battery warranty for 7 years or 140,000 km (whichever is earlier)
- Electric motor warranty for 7 years or 120,000 km (whichever is earlier)
- Standard vehicle warranty for 7 years or 120,000 km (whichever is earlier)

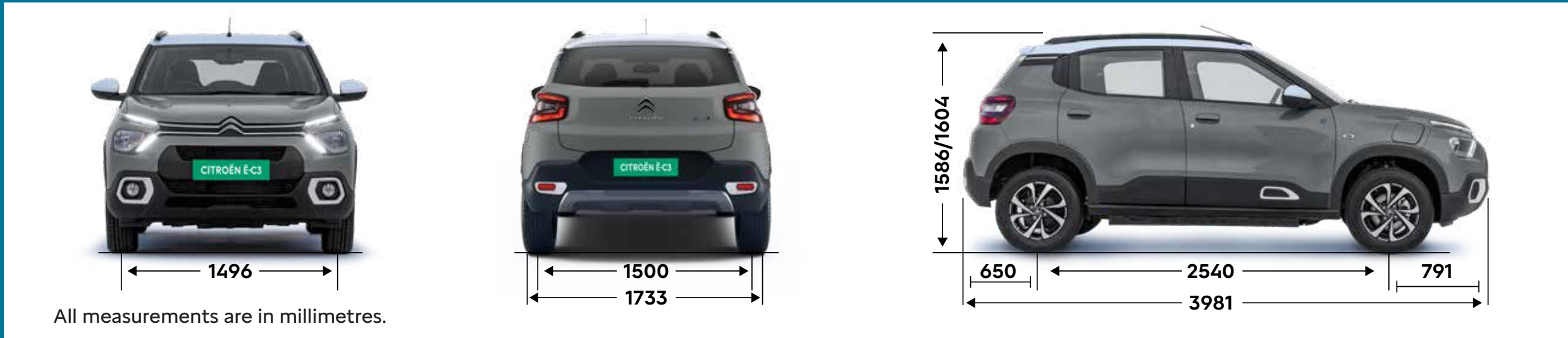
TECHNICAL SPECIFICATIONS

ELECTRIC MOTOR	
Electric Motor Type	Permanent Magnet Synchronous Motor
Electric Motor Power (ps)	57
Electric Motor Torque (Nm)	143
Drive Modes	Standard ECO
Max. Speed (km/h)	107
Acceleration (0-60km/h in sec.)	6.8^
HIGH VOLTAGE BATTERY	
Battery Capacity (kWh)	29.2
Battery Type	High Energy Density Lithium-Ion Battery Pack
Thermal Management System	Natural Air Cooled
On-Board Charger (kw)	3.3
Emission	Zero Tail Pipe Emission
TRANSMISSION	
Transmission	Single Speed Automatic
DIMENSIONS	
Overall Length, mm	3981
Overall Width (w/o mirrors), mm	1733
Overall Height (Unladen), mm	1586/1604 (with roof rails)
Wheel Base, mm	2540
Boot Space, l	315
WEIGHTS	
Kerb Weight (kg)	LIVE : 1302, FEEL : 1316, SHINE : 1329
Gross Vehicle Weight (kg)	1716
SUSPENSION	
Front	MacPherson Strut with Coil Spring
Rear	Rear Twist Beam with Coil Spring
BRAKES	
Front	Disc
Rear	Drum
STEERING	
Power Steering Type	Electric
Minimum Turning Circle Radius (m)	4.98
TYRE SIZE	
Tyres	195/65 R15
Spare Wheel	185/65 R15 Steel
CHARGING	
Charging Standard	CCS2
Estimated Charging Time (SOC 10%-100% from any 15amp plug point)	10 Hours 30 minutes*
Estimated Charging Time (SOC 10%-80% from DC Fast Charger)	57 min*
DRIVING RANGE	
Range At Full Charge (As Per MIDC Cycle) (km)	246**

^ As per internal testing data, under test ambient temperature conditions.

* Depending on the condition of high voltage battery, charger specifications, and ambient temperature, the time required for charging may vary.
** As per ARAI (under standard testing conditions), actual performance figures may vary depending on various conditions including driving pattern, etc.

DIMENSIONS



Terms & Conditions: Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Features and accessories shown may not be standard equipment and are subject to change without prior notice. Please consult an authorised Citroën dealer for latest information on features/specifications before deciding to place an order. Colours, dimensions and proportions may not match the actual due to digital layout.

FEATURES

VARIANTS	SHINE
EXTERIOR	
Front Panel: Brand Emblems - Chevron	Chrome
Front Grill - Matte Black	Y
Body Coloured Front & Rear Bumpers	Y
Side Turn Indicators on Fender	Y
Body Side Sill Panel	Y
Body Coloured Outside Door Handles	Y
Outside Door Mirrors	High Gloss Black
Signature LED Day Time Running Lights	Y
Roof Rails - Glossy Black	Y
Dual Tone Roof	O
Front Skid Plate	Y
Rear Skid Plate	Y
15" Alloy Wheels	Y
INTERIOR	
Seat Upholstry - Fabric (Bloster/Insert)	RUBIC/HEXALIGHT
Front & Rear Integrated Headrest	Y
AC Knobs - Satin Chrome Accents	Y
Parking Brake Lever Tip - Satin Chrome	Y
Insider Door Handles - Satin Chrome	Y
Satin Chrome Accents - IP, AC Vents Inner Part, Steering wheel	Y
High Gloss Black - AC Vents surround (Side), eToggle surround	Y
Leather Steering Wheel	Y
INFOTAINMENT AND CONNECTIVITY	
Citroën Connect Touchscreen (26cm)	Y
Bluetooth® Connectivity Mirror Screen (Apple Carplay™ And Android Auto) -	Y
Wireless Smartphone Connectivity	Y
Speakers - 4	Y
Steering Wheel with Audio and Phone Controls	Y
Roof Antenna	Y
COMFORT AND CONVENIENCE	
Manual Air Conditioner with Heater	Y
12V Socket - Front	Y
Rear Seat - 100% fold flat	Y
Front Windscreen Wipers - Intermittent	Y
Bottle Holders on Doors- 1Litre (Front & Rear)	Y
Bag Support Hooks in Boot (3kgs)	Y
Outside Mirrors - Manually Adjustable (Internally)	-
Outside Mirrors - Electrically Adjustable	Y
Power Windows - Front & Rear	Y
Remote Keyless Entry	Y
Foldable Key	Y
Driver Seat - Manual Height Adjustable	Y
Tilt Steering	Y



FEATURES

VARIANTS	SHINE
COMFORT AND CONVENIENCE	
Co-Driver Side Sun Visor with Vanity Mirror	Y
Day/Night Inside Rear View Mirror	Y
Rear Wiper	Y
Rear Defroster	Y
Rear View Camera	Y
SMART PHONE FRIENDLY	
Smartphone Charger Wire Guide on Instrument Panel	Y
USB Port - Front 1 + Rear 2 Fast Charger	Y
INSTRUMENTATION & LIGHTING	
Digital Cluster	Y
Tripmeter	Y
Battery State Of Charge (%)	Y
Drivable Range (km)	Y
Eco/Power Drive Mode Indicator	Y
Battery Regeneration Indicator	Y
Front Roof Lamp	Y
SAFETY AND SECURITY	
Front Driver and Passenger Airbags	Y
ABS with EBD	Y
Reverse Parking Sensors	Y
Rear Doors Manual Child Lock	Y
Seat Belt Reminder (Driver & Co-Driver Side)	Y
Speed Sensitive Auto Door Lock	Y

*T&C: The speed alert system gives an audible warning to driver at 80 km/h and 120 km/h

CONTACT US



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CITROËN



—— TO FIND OUT MORE ——

visit www.axess.mu/new-cars/citroen-e-c3